

New specialized project on finished packaging and packaging solutions for e-commerce and logistics



# E-COMMERCE POINT @ RUPLASTICA

## UPAKEXPO

### E-COMMERCE IS NO. 1 CHALLENGE

The high dynamics of e-commerce market development drives the requirement for appropriate packaging solutions. And to maintain product quality, safe transportation and successful sales, many factors need to be considered in the production and selection of packaging, including consumer demand, design, environmental friendliness and ease of unpacking.

**FIXED PRICE OF PARTICIPATION -  
1500 EURO\***



### E-COMMERCE POINT IS A NEW MEETING PLACE FOR SPECIALISTS

E-Commerce Point business platform will bring together leading companies of the e-commerce industry and will become a demonstration venue for innovative solutions and technologies to optimize sales processes and online store management.

- 1 Placement on the collective stand (workplace)**  
 info desk / barstool / a socket / logo placement / access to meeting area / 2 exhibitor badges / publication in online catalog and visitor guide
- 2 Participation in the Business Program**  
 Prospects and actual development directions, challenges and barriers facing the industry, as well as ways to solve them are in the focus of attention
- 3 Effective business communications**  
 Your potential customers are over 1100 exhibitors and 30000+ visitors

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