

FINAL REPORT

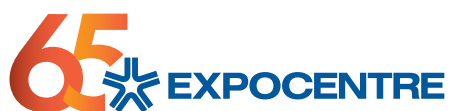
International Trade Fair
for Plastics and Rubber



RUPLASTICA
23 – 26 JAN
2024
Moscow, Russia

ruplastica.ru

Venue:



Organizer:

EXPO FUSION LLC
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1.142 EXHIBITORS TOTAL*

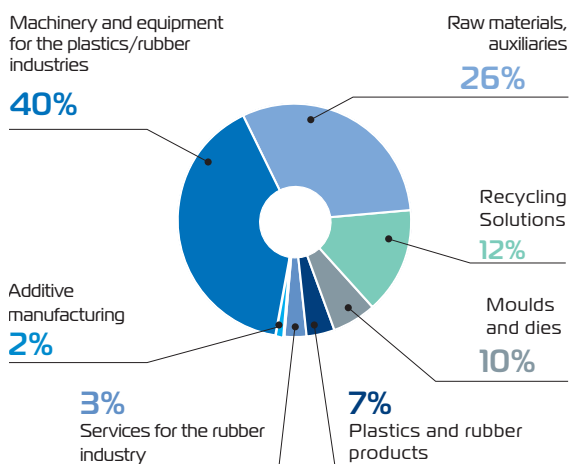
*RUPLASTICA, RECYCLING SOLUTIONS AND UPAKEXPO 2024 profile data

Russia	484
Other countries	658
NUMBER OF COUNTRIES	18

Participating countries

RUSSIA, CHINA, TURKIYE, INDIA, ITALY, IRAN, GERMANY, TAIWAN, INDONESIA, BELARUS, UZBEKISTAN, KAZAKHSTAN, AUSTRIA, ISRAEL, UAE, SOUTH KOREA, BRASILIA

Exhibition areas



Exhibitor goals

Several answers possible

Cultivating existing business relations	96%
Informing about existing products, product uses	93%
Presenting novelties and further developments	89%
Representation, PR, Image	84%
Search for suppliers	83%
Initiating new business relations	81%
Passing on specialist knowledge	75%
Comparing competitors	72%
Preparing / Attaining conclusions of sale at the exhibition	71%
Establishing new distribution channels	71%
Obtaining an overall impression of the market situation	70%

80% achieved their goals



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4 PAVILIONS **8 HALLS**
NET SPACE TOTAL 20.520 m²

Russia	11.009 m ²
Other countries	9.511 m ²

Satisfaction in...

Several answers possible

Image and advertising effect for your company	83%
Total number of visitors from Russia	81%
Total number of visitors from other countries	80%
General success at the exhibition	78%
Competence and decision-making authority of the visitors	78%
Order / Investment activity of the visitors	75%

95% satisfied with business leads

92% high ROI for participants

89% would recommend their partners and peers to participate in 2025



ONLINE-CATALOGUE 2024

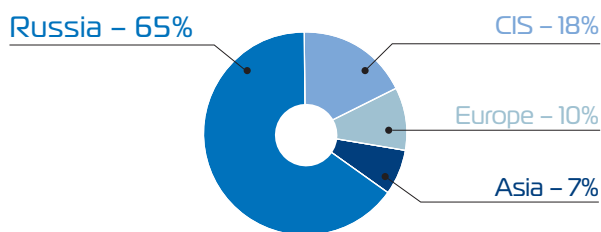
FINAL REPORT EXHIBITORS PROFILE



30.000 VISITORS TOTAL*

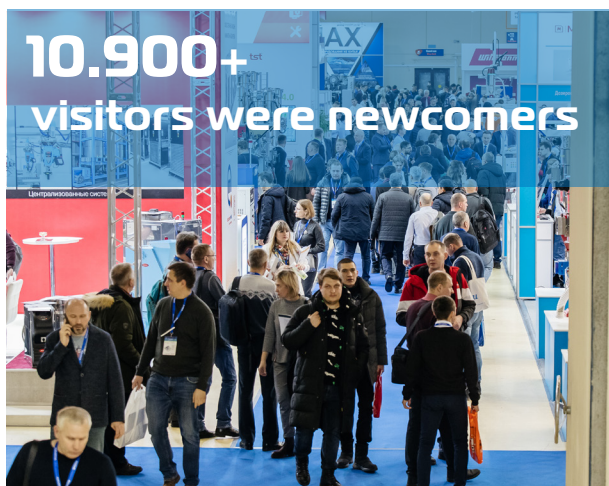
*RUPLASTICA, RECYCLING SOLUTIONS AND UPAKEXPO 2024 profile data

20% more than in 2023



Top-10 countries

RUSSIA, UZBEKISTAN, BELARUS, IRAN, CHINA
INDIA, TURKIYE, GERMANY, KAZAKHSTAN, ITALY



Interest in product ranges

Several answers possible

Machinery and equipment for the plastics/rubber industries	67%
Raw materials, auxiliaries	56%
Semi-finished products	29%
NEW! Moulds and dies	25%
Recycling Solutions	23%
Additive manufacturing	15%
Services, research and science	11%

Industrial sector*

Chemicals industry	24%
Packaging	14%
Building/construction industry	10%
Mechanical engineering	8%
Consumer goods sector	7%
Electr. engineering, electronics	4%
Food industry	4%
Petrochemical production	4%
Recycling, waste management	4%
Logistics	4%
Textile industry	3%
Medicine/pharmacology	3%
Vehicle const./aviation/aerospace	3%
R&D, nanotechnologies	2%
Marketing and PR	2%
Power engineering	2%
Military-industrial sector, defense industry	2%
Information technologies/automation	2%
Road construction	1%
Investment companies / Banks	1%

Occupational position

Head of department	25%
Manager / Specialist	18%
Owner	18%
Engineer /Technologist	12%
CEO/Managing Director	11%
Commercial Director / Sales Director	7%
Technical Director	5%

85% visitors have found products of interest at the show

89% majority of visitors are involved in investment decisions



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EXTENSIVE SPECIALIST PROGRAMME

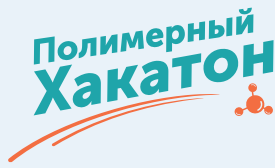


4
CONFERENCE
AREAS

4
ACTIVE
DAYS

135+
REPORTS

150+
SPEAKERS



For the first time at Ruplastica
II International Hackathon
on Chemistry and Physics of Polymers

VIEW PRESENTATIONS

PROGRAMME 2024

NEW 2024! FOCUSED EXPOSITIONS

LOGISTIC POINT

Meeting point for specialists to solve transport challenges and optimize logistics processes



ROBOTICS POINT

Innovative developments in the plastics industry – with the power of robotization



EDUCATION POINT

Universities or another educational institutions; further training and professional retraining; employment



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