

FINAL REPORT

International
Trade Fair for
Plastics and Rubber



RUPLASTICA
24 – 27 JAN
2023
Moscow, Russia

ruplastica.ru

Venue:



Organizer:

EXPO FUSION LLC
ul. Timura Frunze, h.3, b 1
119021 Moscow, Russia
Tel. +7 495 955 91 99
e-mail: info@expo-fusion.ru



Visitor structure

Total number of visitors* 25 000

* RUPLASTICA, RECYCLING SOLUTION, UPAKEXPO

71% of visitors attend only ruplastica choosing from all exhibitions of similar subjects

Reasons to visit	Multiple answers possible
New developments/trends	42%
Presence of specific exhibitors	35%
Contacts with existing suppliers	28%
Meetings / networking	27%
Finding new suppliers / business partners	24%
Products presented at the exhibition	21%
Equipment and machines for waste management and recycling of polymers and rubbers	20%
Purchase / Order	17%
Making a purchase decision	16%
Analysis of competitors	13%

Visitors from the CIS and foreign countries

39 countries

Belarus, Germany, Iran, Turkey, Kazakhstan, China, Italy and others

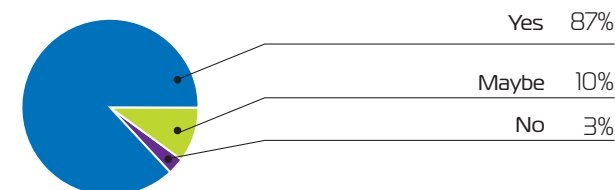
26 regions of Russia

35% of specialists visited ruplastica for the first time

Area of responsibility	
General management	31%
Production, control, quality	23%
Buying activity	11%
Sales, distribution	10%
Scientific research, development	7%
Maintenance / repair	4%
Marketing, advertising, PR	4%
Apprentice in production, intern, student	3%
Finance	2%
Information and communication technologies	1%
Other area	2%

81% of visitors influence buying decisions

Will you visit this exhibition in the future?



96% of visitors would recommend colleagues to visit ruplastica

Interest in the product line	Multiple answers possible
Raw materials and auxiliaries	46%
Machinery and equipment for plastics and rubber industry	41%
Plastics and rubber products	32%
Equipment and machinery for waste management and plastics recycling	20%
Additive manufacturing	14%
Services for plastics and rubber industry	11%

Satisfaction in the product line	
Structure of the exhibition	96%
Completeness of product range	92%
Presence of leading market participants	85%

92% of visitors are completely satisfied with every aspect of the exhibition

Activity field of the visitors' company	
Chemical industry	28%
Packaging	9%
Consumer goods industry	7%
Light industry	6%
Mechanical engineering	6%
Construction industry	5%
Automotive industry	4%
Environmental protection, waste recycling and disposal, ecology	4%
Food industry	4%
Medicine / Pharmaceutical industry	3%
Petrochemical industry	3%
Electronic industry	3%
Logistics	3%
Aviation and space industry	2%
Automation of production	2%
Agro-industrial complex and agriculture	2%
Water supply and water treatment	2%
Information technology	2%
Metallurgy and mining	2%
Investment organizations / banks	1%
Research and development, nanotechnology	1%
Energy industry	1%

*According to the visitor registration data



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Exhibitor structure

Total number of exhibitors 500 **500**

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Russia	327
China	68
Turkey	43
Italy	18
Iran	9
Other countries	35

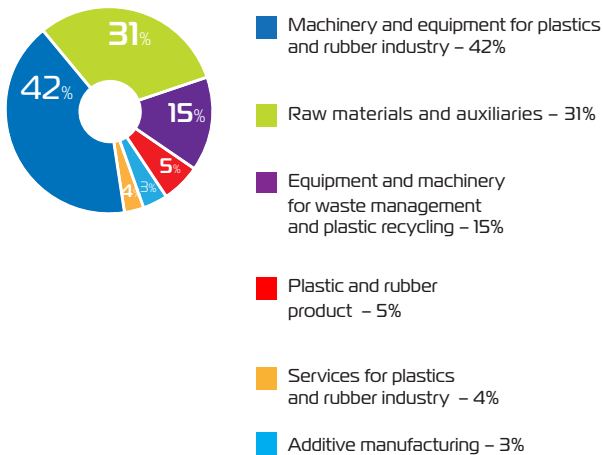
Exhibitors total area **9 400 m²**

Russia	6 517 m ²
China	844 m ²
Turkey	986 m ²
Italy	200 m ²
Iran	253 m ²
Other countries	600 m ²

Participating countries **16**

Russia, Italy, Turkey, Iran, China, Taiwan, India, Portugal, Andorra, Uzbekistan, Belarus, UAE, Germany, Austria, Israel, Kazakhstan

Exhibitor product lines



Satisfaction with achieving goals Multiple answers possible

Getting a general impression of the market situation	98%
Acquisition of new customers	97%
Presentation of new products, new developments	97%
PR, image presentations	96%
Exchange of experience	96%
Information about existing products	96%
Communication with regular customers	95%
Conclusion of contracts (sales) during and after the exhibition	95%

95% of exhibitors are satisfied with their participation

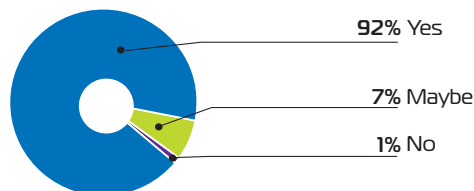
90% of exhibitors expect high follow-up business activity

Satisfaction with coverage of target groups of visitors Multiple answers possible

Producers of raw materials	93%
Machine tools and equipment	89%
Manufacture of plastic and rubber products	85%
Consumer goods	85%
Chemicals	84%
Automotive	75%
Electrical engineering and electronics	71%
Medical Systems / Technologies	68%
Construction industry	65%
Transport, packaging, logistics	58%

92% of exhibitors plan to participate in 2024

Will you participate in the next exhibition?



* According to a survey of ruplastica exhibitors



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